

ANA PAULA GONÇALVES

DESIGNER



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PROFILE

A highly multipotencial, flexible and self-taught designer who possessing excellent communication and proactivity skills. Born in Brazil, Italian citizen by generation, Swiss work permit until 2020, with degree in product design and work experience in graphic design and photography. Winner of more than four awards, now looking to further an apply my acquaintance in the Swiss market.

EXPERIENCE

Communication Designer

Davinda Lounge / Leysin - CH / aug 2013 - may 2016

Press and online communication media management.

- Design interfaces and content of the new website.
- Graphic creations as business cards, flyers, menu and magazines publications.

Portrait Photographer

Costa Cruises / Italy, Norway, Russia, Brazil / nov 2011 - may 2013

Photo shoots on studios, ship locations and excursions. High sales target.

- Offering and convincing the photograph service to a multicultural costumers.
- Follow the target of quantity, quality of pictures and sales. Ensuring the profit of the department.

Graphic Designer Intern

Robert Bosch GMBH / Curitiba - Brazil / dec 2008 - may 2010

Management and creation of internal and external campaigns materials

- Provide elevate standardization of all the internal material created, as flyers, newsletters, videos, events communication or any kind of print and digital goods.
- Implement the brand guidelines on the editorial of the weekly newspaper distributed to 3500 employees.

AWARDS AND PUBLICATIONS

Ponto Turismo 2014 Project:

- Idea Brazil 2011 Bronze Award - "Most important brazilian design award"
- Composites Excellence Award 2011
- First Place Highlight Project 2010

Photo Honors:

- Winner of "Curitiba of my Eyes" Exposition
- Publication on more than 4 magazines of the region

LANGUAGES

PORTUGUESE
mother tongue

ENGLISH
C1 fluent

ITALIAN
C1 fluent

FRENCH
B2 advanced

SPANISH
B2 advanced

SKILLS

ILLUSTRATOR



PHOTOSHOP



LIGHTROOM



SKETCH APP



INDESIGN



SKETCHUP



EXTRA COURSES

CREATIVE ECONOMY, BUSINESS,
COMMUNICATION AND MARKETING
DecolaLab 2015

ONLINE MARKETING STRATEGIES
Marie Forleo B-School 2015

SELF KNOWLEDGE TECHNIQUES
Recalculado a Rota 2014